



IDAHO  
APARTMENT ASSOCIATION

# Events Committee Meeting

July 15th, 2021 at 10:30 AM

What does a  
**Thriving Apartment  
Association**  
look like?

**Have a mission**

**Advocate**

Proactive  
Legislation

Communication

Lobbying &  
Relationship  
Building

**Educate**

Regular  
Meetings

Economic  
Forecast

Landlord Book

Annual  
Conference

Professional  
Publications

**Network & Grow**

Trade Show

Awards

Thriving  
Affiliate  
Group

# IAA Mission

- ▶ **ADVOCATE**
- ▶ **EDUCATE**
- ▶ **CONNECT AND GROW**

# How Committees Fit in

Committees **Recommend**

Board **Decides** (long term view, budget)

Staff and Committees **Implement** as a team

# The Committee

“If the board of director’s is the “brain” of an association, committees are the central nervous system. When they operate well, they accurately sense the environment, process information, and provide valuable guidance to the “brain” so that it can make good decisions. When they do not operate well, the association suffers.”

# How Committees are Organized

- ▶ Chair or Co-Chair (preferably one owner/manager and one vendor)
- ▶ Vice Chair/Co-Chair
- ▶ Board Liaison
- ▶ Staff Liaison

## Committees Have a Scope of Work

**P**urpose - What is the goal of committee?

**P**arameters - What can/can't committee do?

**P**assion - Committees are the passion that powers what the association does

# Sample Committee Purpose



## Events Committee Scope of Work

The IAA Events Committee organizes 5 major events a year:

1. Maintenance Mania/ Fair Housing Education Conference and Trade Show (each April)
2. Golf Tournament (TBD)
3. Economic Conference (Sept))
4. Reverse TS (Oct)
5. Tribute Awards (Dec)

The Events Committee is responsible to plan, promote and support these events. This includes having a budget for each event and obtaining sponsors, creating themes and marketing, and recruiting volunteers to complete the event.

The committee will have regular email meetings and conference calls, as well as in person meetings as needed.



# Being a Successful Committee Member

- ▶ Participate - you will be able to make a difference and will enjoy it more if you show up
- ▶ Be a team player - don't overpower others or take your toys and go home if you don't get everything you want
- ▶ Work within the scope of work - remember, "committees recommend, boards approve, and then the plan is implemented. Don't skip steps
- ▶ Represent the interests of your industry and not just yourself. Remember "People don't see the world as it is - they see the world as they are". Remain objective to see your biases and build consensus with others, instead of having to do things your way.
- ▶ Rely on staff to support you. Its their job to help you and the association be successful!

Occurs when committee members understand  
the difference between being

“representative for”

versus being

“representative of.”

# Representative For

If board members believe they are “**representative for**,” they see themselves as the elected representatives of a particular constituency.

*They voice only the self interests and opinions of that constituency and vote only on behalf of that constituency’s interests.*

# Representative Of

Board members who view their role as ensuring that the views, beliefs, values, and self interests of the constituencies they know the best are on the table as part of the conversation, are “**representative of.**”

*They voice interests and opinions of those they know best and vote on behalf of the best overall interests of the organization.*

# Events Committee Scope of Work

The IAA Events Committee organizes 5 major events a year:

1. Fair Housing Education Conference and Trade Show (each April)
2. Maintenance Mania (TBD)
3. Economic Conference (Sept)
4. Reverse TS (Feb & August)
5. Tribute Awards (Jan)

The Events Committee is responsible to plan, promote and support these events. This includes having a budget for each event and obtaining sponsors, creating themes and marketing, and recruiting volunteers to complete the event.

The committee will have regular email meetings and conference calls, as well as in person meetings as needed.

# How do we know we are a successful committee?

Set Goals - By \_\_\_\_\_ we will \_\_\_\_\_

- 1) Goal - One
- 2) Goal - Two
- 3) Goal - Three



- 2021 Economic Forecasting Conference  
September 8, 2021 | Riverside Hotel
- 2021 Fair Housing Conference & Tradeshow  
November 22, 2021 | Riverside Hotel
- 2021 Tribute Awards  
January 21, 2022 | Riverside Hotel



UPCOMING  
EVENTS



NEXT MEETING: August 19th, 2021 @  
11:30 AM